

SAN DIEGO ARAB FILM FESTIVAL

مهرجان الفيلم العربي
سان دييغو

Celebrating Arab Culture



12th Edition
March 3-12, 2023

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The mission of the San Diego Arab Film Festival (SDAFF) is to enhance public understanding of Arab culture and to provide alternative representations of Arabs that challenge the stereotypical images frequently encountered in the American mass media. The Festival selects and presents top-quality films from and about the Arab world, many of which will not be screened in San Diego at any other venue. Its films reflect a range of content and creative styles that lend insight into social, political and creative trends in the Arab world.

The Festival celebrates the culture of San Diego's Arab community and enhances its identity at a time when that community feels particularly embattled, and it shares that culture with San Diego's larger community. In so doing, it highlights the dynamism, humanity and creativity of the Arab world.

Film is a wonderful medium for conveying a sense of the region, its peoples and their diversity, challenges, struggles, hopes and aspirations. By presenting such films annually, the San Diego Arab Film Festival enriches the cultural life of San Diego in a unique way.

The San Diego Arab Film Festival is a project of **KARAMA**, an independent, non-partisan 501(c)3 tax exempt organization in San Diego. **KARAMA** promotes understanding of the issues facing the Arab and Islamic world, and of Palestine in particular. **KARAMA'S** mission is to replace the stereotypes and distortions that dominate public discourse on the region with a fresh understanding of the hopes and aspirations of the area's people.

The Mission

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The San Diego Arab Film Festival began in 2012. It is a project of **KARAMA**, a local, independent, non-profit corporation engaged in a variety of programs promoting understanding of the Arab and Islamic world, and of Palestine in particular.

In its inaugural year, the Festival presented three screenings, which included three feature films and 5 shorts from six countries.

KARAMA'S vision has always been to grow the San Deigo Arab Film Festival into a major cultural event that enhances the identity, perception and understanding of Arabs and the Arab world. In keeping with this vision, the Festival has steadily increased the number of screenings. Now in its twelfth year, the San Diego Arab Film Festival will present 8 feature films and 8 short films from ten countries.

In 2023 the San Diego Arab Film Festival will present its films in person at the Museum of Photographic Arts in Balboa Park On March 3, 4, 10, 11 and 12.

The Vision

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Partnership Levels

The San Diego Arab Film Festival offers four partnership levels, each with it's own benefit package:

GOLD \$2500 Full page ad in program; logo on web page, email announcements and festival poster; on-screen thank you at each screening; six festival passes.

SILVER \$1000 Full page ad in program; logo on web page and email announcements; on-screen thank you at each screening; four festival passes.

BRONZE \$500 half page ad in program; logo on web page and email announcements; on-screen thank you at each screening; two festival passes.

FRIEND of SDAFF \$250 Acknowledged by name in program and on screen at each screening; two festival passes.

Partnership

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Partners

Film Festival Partners

Thank you for supporting the Arab Film Festival. Your support is critical to our success. Please make your check payable to **KARAMA** and mail to:

KARAMA
P.O. Box 3481
San Diego, CA 92163

KARAMA is tax exempt under Internal Revenue Code section 501(c)3.

Also, please provide the information below and mail to the address above or email to Ichristian@karamanow.org:

Name _____

Address _____

Contact Person _____

Email Address _____

Partnership Level (indicate one): Gold Silver Bronze Friend

Please provide logo to be used in electronic media at your earliest convenience (Gold, Silver and Bronze levels) in PDF, PNG or JPEG format. Email to Ichristian@karamanow.org.

Also, please email camera-ready copy for your ad in the Festival program in PDF, PNG or JPEG format to the same address by February 17 (for ads that do not include graphics, text may be submitted in PDF, DOC or DOCX format).

Gold Level:	Full Page (printable area: 4.875" x 7.875")
Silver Level	Full Page (printable area: 4.875" x 7.875")
Bronze Level	Half Page (printable area: 4.875" x 3.875")

Gold, Silver, Bronze level partners and Friends of SDAFF receive Festival passes. These will be held at Will Call at the festival Ticket Table.